

MBA General Management Full-time

1st Trimester

Managing the Business in the International Environment

- Strategic Management
- Management in the Global Environment
- Managerial Economics

Internal Management

- Risk Management
- Crisis Management
- Change Management

Leadership Skills

- Cross Cultural Leadership
- Corporate Governance & Business Ethics
- Negotiation, Communication & Executive Presentations

2nd Trimester

Marketing

- Strategic Marketing
- Digital Marketing
- Advanced Market Research

Finance & Accounting

- Corporate Finance
- Managerial Accounting
- Strategic Cost Management

Operations & Supply Chain

- Global Sourcing
- Supply Chain Management
- Project Management

3rd Trimester

Innovation

- Innovation Management
- New Business Models
- Design Thinking

IT-enabled Transformation

- Data Science & Business Intelligence
- IT-enabled Information Systems
- IT Management

Entrepreneurship

- Entrepreneurship
- Business Planning & Modelling
- Capstone Exercise

4th Trimester

Master's thesis