

B.Sc. Applied Data Science & Business Analytics

| 1 st Semester | 2 nd Semester | 3 rd Semester | 4 th Semester | 5 th Semester | 6 th Semester |
|--|---|---|--------------------------|---|--|
| Introduction to Business Administration | Management Accounting | Law | Study Abroad | Corporate Project | Elective module: Self-Management & Leadership or Innovation |
| Financial Reporting | Statistics | Human Resources, Organizational & Change Management | | Strategic Management | Bachelor's thesis |
| Business Mathematics | Micro- & Macroeconomics | Market Research | | Sustainability Management & Business Ethics | |
| Digital Competencies | Scientific Methods | Economic Policy | | | |
| Calculation Software | Moderation & Presentation | Project Management | | | |
| Business Writing | | Negotiation | | | |
| Specialization module Programming & Statistical Tools | Specialization module Analytics & Dynamics Applied Data Science 1 | Specialization module Applied Data Science 2 | | Specialization modules Business Research Market Analytics | Specialization modules Business Applications in DA/DS Information Transfer |